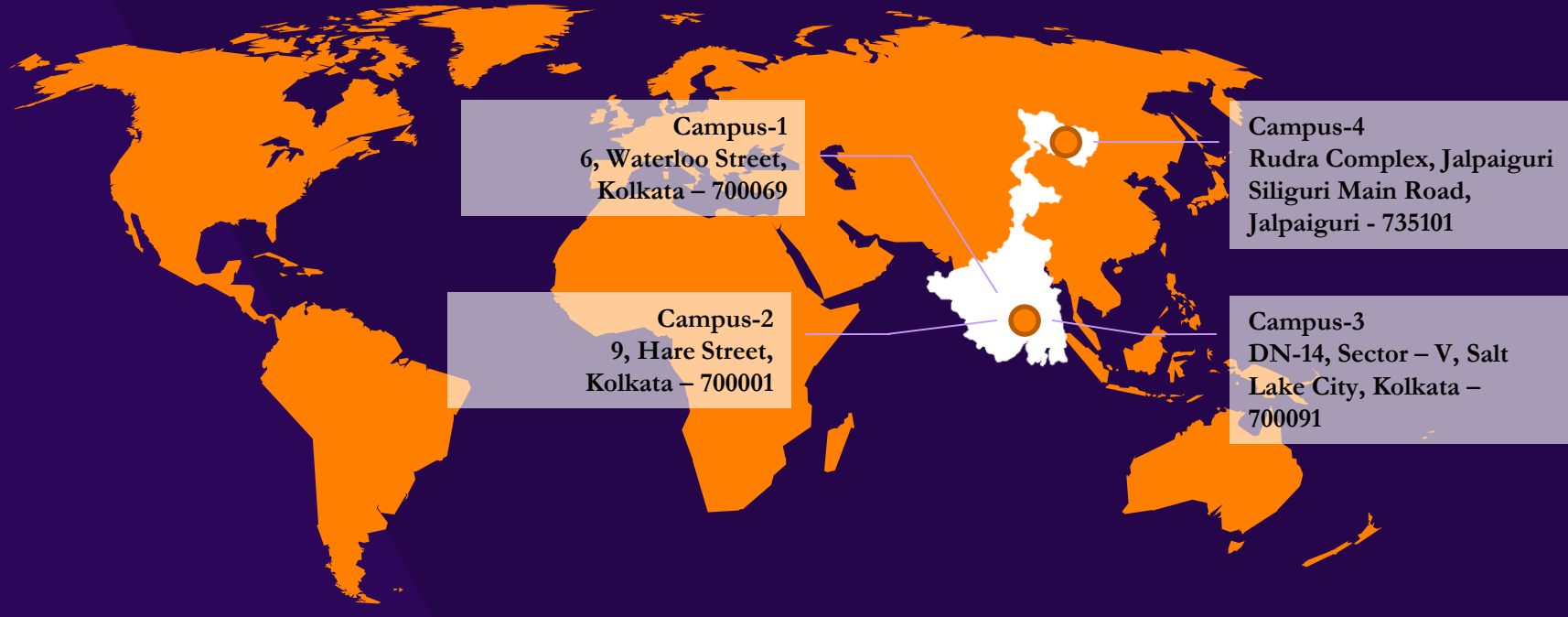




A GLIMPSE OF EILM-KOLKATA

Leader of Leaders

Established in the year 1995, EIILM- Kolkata continues to be a Centre for outstanding professional education offering full-time regular programs in management and allied areas from UGC & AIU recognized State Govt University across its 4 Campuses.



Our Motto

Teachers always feel happy if their students experience happiness. Teachers consider the well-being of students as their well-being. Teachers consider happiness and well-being of students as their happiness and well-being.

छात्र सुखे सुखम् शिक्षकः
छात्रानाम च हिते हितम् ।
नात्म प्रियम् सुखम् शिक्षकः
छात्रानाम तु प्रियम् हितम् ।।



Prof. (Dr.) R P Banerjee

Chairman & Director, EIILM-Kolkata

“EIILM-Kolkata is a world of higher learning with a unique blend of the rigors of academics, developing selfless attitude, cutting edge professionalism, digitalization and inclusivity with constant monitoring and sensitization by Mentors for the welfare and happiness of its students.”

Prof. (Dr.) R P Banerjee has a rich experience of 35 years. A Professor of Finance & Ethics, he had been an integral part of Indian Institute of Management Calcutta for nearly a decade. Dr. Banerjee is the Member of the Committee for Higher Education Induction Program, University Grants Commission (UGC), and the Board Member of CMD of National Council of Science Museums. He is the Ex-Vice President at Large of International Association for Accounting Education & Research (IAAER), USA.

Rankings & Awards

dun & bradstreet

Featured in “Dun & Bradstreet” Leading Business Schools of India, 2019



“Best Placement among B-Schools” Education Excellence Award presented by ZEE 24 Ghanta, 2020



1st in Top Eminent B-Schools of Super Excellence in India; 1st in Private B-Schools of West Bengal by CSR-GHRDC B-School Survey of India, 2020



“Outstanding Management Institute (East)” awarded by ABP News, 2019



EIILM ranked 8th in Top BBA Colleges of India, by GHRDC, 2020

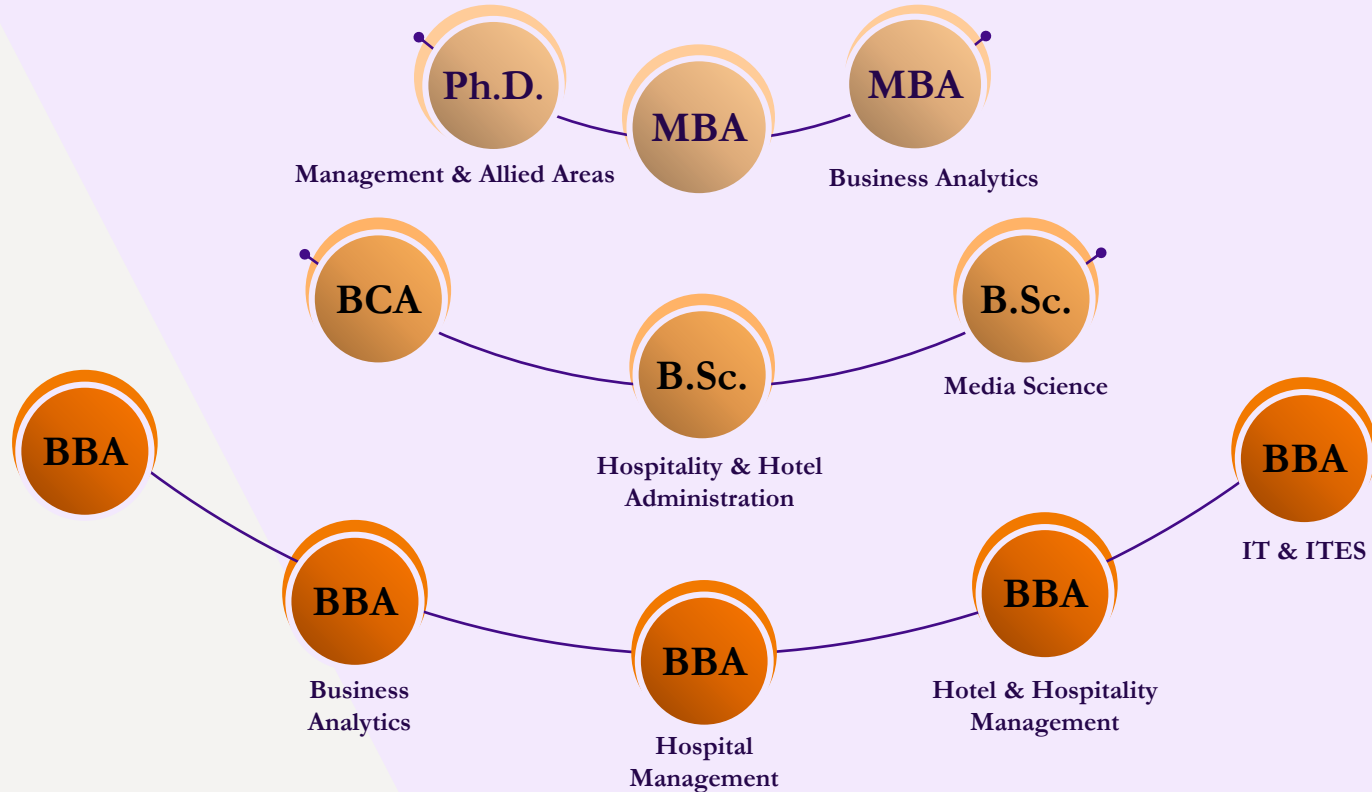


EIILM-Kolkata School of Hotel & Hospitality Management ranked 1st in Promising in Hotel Management Institutes by GHRDC, 2020



“Asia’s Greatest Brand 2018-2019”, Category: B-School, by Asia One, 2019

Our Regular Courses



Our HODs

Dr. Sarmistha Das
Masters of Economics, MBA, Ph.D.
(Jadavpur University)
Head – Economics & QT Dept.
Principal - OFF –CAMPUS Courses



Dr. Sanchita Som
M.Sc., Ph.D. (Economics)
Principal - UG Affiliated Course
& Coordinator - Global Outreach



Prof. Chanda Das
MA (English), PGCTE (EFLU,
Hyderabad)
Head - English & Business
Communication Dept.



Mr. Surajit Chatterjee
B.Tech, MBA - Marketing
(IISWBM)
Head – Placement



Prof. Satyajit Kr. Vidyarthi
MCA; Head - IT & Systems Dept.



Dr. Jayanta Saha
M.Sc. (UK), FDP (IIMA), DBA
Head – Admissions &
Global Outreach, Academic
Coordinator



**Prof. (Dr.) Debdas
Ganguly**
B.E (Mech), MBA, Ph.D.
Coordinator – Research
Centre



Dr. Surajit Ghosh Dastidar
M.Sc., MBA (Marketing), Ph.D. (VGSOM),
AICTE National Doctoral Fellow
Head – Marketing Dept.



Dr. Anupriyo Mallick
MSW (Industrial Relations & Labour
Welfare), Ph.D. (Visva Bharati)
Head - Human Resources & OB Dept.



Prof. Smarajit Sen Gupta
MBA – Finance (BE College,
Deemed University)
Head – Finance Dept. &
Jt. Academic Coordinator



Prof. Supriya Paul
PGDSW, PGDHRM, PGDPM,
MSW (HR)
Administrative Officer



Mr. Tamal Jyoti Chakraborty
MBA
GM - Finance & Administration



Prof. (Dr.) R P Banerjee
Ph.D. (CU), UGC NET, Post Doc
(Stockholm University, Sweden)
Chairman & Director

Mentors & Corporate Partner



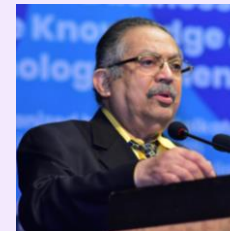
Mr. S K Dutt

President-First Equals Global
Sr. Advisor-UN's UNCTAD Empretec Program for India



Mr. Rupak Barua

Group CEO & Director,
AMRI Group of Hospitals



Mr. D K Ghosh

MD, Radiolink Communications, Former
CMD ZTE, India



Mr. Tanmoy Ghosh

Joint News Editor
Kolkata TV



Ms. Kamalini Paul

Managing Director, Paulson Hotel and Resorts
Private Limited (D C Paul Group of Companies)



De Sovrani Hotel - Kolkata

Hospitality & Live Training Partner

Foreign University Collaborations



At MingDao University, Taiwan



At Pathumthani University, Thailand



At International College, Rajamangala
University of Technology Krungthep, Thailand

EIILM-Kolkata has signed MoUs with various Universities abroad for “Student and Faculty Exchange Programs” as well as to foster “Industry Relations”.



Global Outreach

“International Immersion Programs” are conducted in Asian countries- Thailand, Taiwan, Indonesia, Malaysia, Singapore, and European countries, along with International Internships and Placement Opportunities.



At Dean Brettschneider's
'baker & cook' Singapore



At Pathmuthani University,
Thailand



At SEVAK Ltd. Singapore



At Naresuan University,
Thailand



At Cozy Inn, MingDao
University, Taiwan



At British University, Egypt

Our International Conferences

“Business in Borderless Asia- the Hurdles, Possibilities and Prospects” on October 2018 at Novotel, Bangkok, Thailand



“Asian Integration- Towards Creating a Homogeneous Asian Mind” on October 2019 at Novotel, Clarke Quay, Singapore





Value Addition through Co-Scholastic Activities

Like BizVenture, CxO Conclave, E-Cell, Swadhyah

Samkalpa, Sports Day, Webinars, Seminars,

Awareness Campaigns & more

CO-CURRICULARS

Some of our Prominent Recruiters



Confluence – Industry & Academia



Prof. (Dr.) Ranjan Chakraborty
Hon'ble VC, Vidyasagar University



Prof. (Dr.) Saikat Maitra
Hon'ble VC, MAKAUT



Prof. (Dr.) Anil Bhuimali
Hon'ble VC, Raiganj University



Prof. (Dr.) Bruce K Behn
The University of Tennessee (UT),
USA



Prof. Kamal Kant Pant
Principal/Secretary-IHM, Pusa, New Delhi



Prof. (Dr.) R P Srivastava
EY Distinguished Professor Accounting and
Information Systems, University of Kansas, USA



Prof. (Dr.) Peter P. Muller
CIO-Vanderbilt International GmbH and MD-
GMBP, Germany



Mr. Yashpal Gupta
MD & CEO Repco Home Finance
Ltd.



Mr. Anirban Dutta Chowdhury,
Director- Marketing Communications and
Channel Strategy MSD Asia Pacific



Mr. Bartanu Das
Head-Human Resources (L&T Constructions –
Heavy Civil Infrastructure), Larsen & Toubro



Ms. Rupa Sen Sharma
General Manager Business Development –
GlaxoSmithkline Pharmaceuticals



Mr. Mainak Ranjan Chaki
Vice President- Group Head
Human Resources Skipper Ltd.

Swadhyah Samkalpa - Lens of SMEs



"I found the students of EIILM to be a sincere lot who did full justice to the assignment given. The output was well-researched, the choice of topics was quite diverse and some of the students were quite deft at handling questions from the industry experts.
My best wishes to all the students of EIILM !!"

Dr. Rima Ghose Chowdhury
Executive Vice President & CHRO
Datamatics



"Congratulations to all the winning teams and best wishes to all participants, you all did extremely well , unfortunately we had to select three , but we were Totally impressed by all of you and the maturity displayed in understanding and speaking about such varied topics . Best of luck for future."

Mr. Vikash Chadha
Managing Director
Global Infosys Limited

BRAND POST

EIILM-Kolkata organises industry-academia interface program 'Swadhyah Samkalpa'

An ageless Indian tradition, revived and enlivened by EIILM-Kolkata to groom future managers.



By HT Brand Studio

PUBLISHED ON FEB 16, 2021 05:44 PM IST



A total of 27 teams of blooming managers from the specializations of Finance, Marketing & HR participated in this rigorous competition with their innovative ideas and in-depth research guided by the esteemed faculty members.(Digpu)



01

SWETA KABRA

Director,
Pricewaterhouse
Coopers (PwC)

FINANCE



02

ARNAB KR. BASU

AVP - Human
Capital & General
Affairs,
Welspun India Ltd.

HUMAN RESOURCES



03

AVIJIT SARKAR

Branch Data
Analyst & SPOC
– Comm Finance
Godrej Group

FINANCE

Some Of Our Alumni

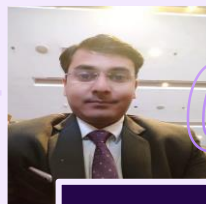


04

**SAHARSH
KHEMKA**

Asset Manager
Unison Hotels
Pvt. Ltd.
(Saraf Hotels
Enterprises)

MARKETING



05

DEBARUN ROY

Branch Manager
ICICI Bank

MARKETING



06

**MAINAK
BANERJEE**

Corporate HR
AYM Syntex
Limited

HUMAN RESOURCES

TESTIMONIALS

What Students Say

Nilanjana
Chakraborty



“EILM-Kolkata, my Alma Mater, is the place where I started my dream . It has a truly cordial environment with personal and professional touch. The learned faculty members helped my career grow. I got two placement offers from HDFC and GE (MNC Conglomerate) at the end of my MBA.”

Manjot
Singh Bhatt



“The best decision of my life was to get into EILM-Kolkata. I was groomed by all my mentors and nurtured into a confident person. The 2 years of wonderful learning experience, which has changed my life 360° and made me what I am today.”

Ankita
Roy



“Joining EILM-Kolkata for MBA was the best decision. I have done two internships (E-Commerce & Real Estate) which landed me in FMCG with a good package. I find myself very lucky to take part in the International Seminar at Bangkok.”

Suryadeep
Ghosh



“My parents had dreamt of my being an MBA, but life wasn't easy after I lost them to a fatal car accident. That's when EILM-Kolkata made me realize their dreams with the support of my amazing professors as mentors.”

26

Years

4

Campuses

10+UG, PG, Ph.D.
Courses**125+**

Recruiters

1500+Students at
Campus**26K+**Books &
Journals**150+**Faculty
& Staff**10+**

Labs

EIILM-KOLKATA AT A GLANCE

Get In Touch!



admission@eiilm.co.in



www.eiilm.co.in



+ 91 91633 93666/668/767



**HO: 6 Waterloo Street,
Kolkata - 700069**



eiilmkolkata69



EIILM-Kolkata



eiilm_kolkata



THANK YOU

